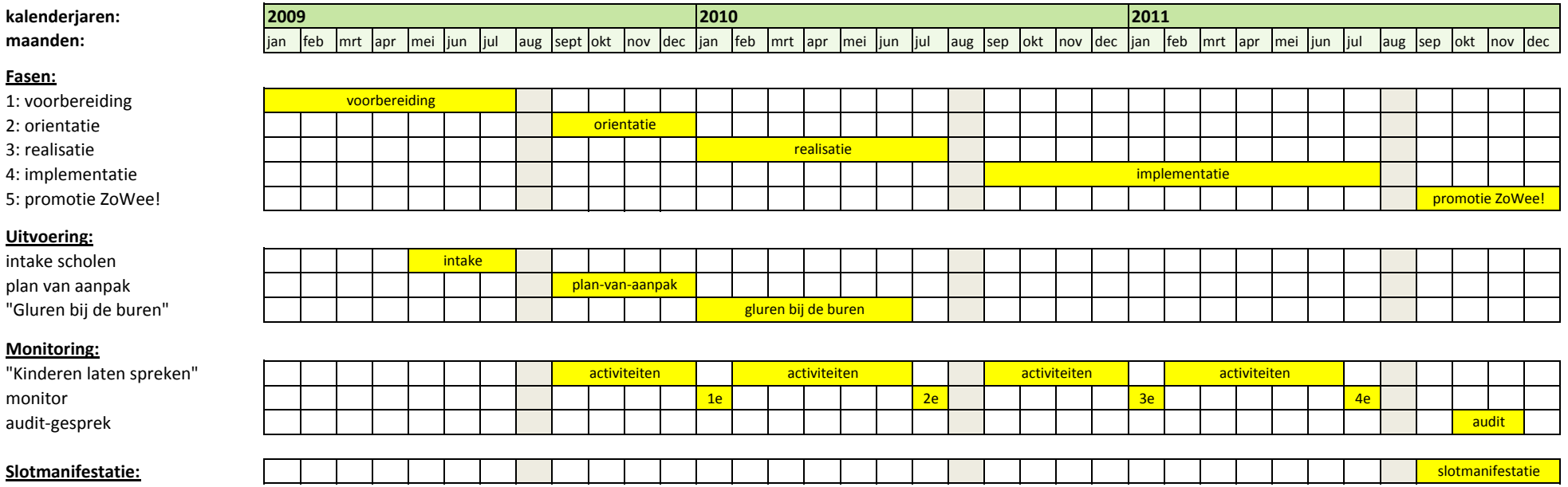Planning ZoWee! september 2009 - december 2011